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Delaware North Companies Pick RipBang to be its Preferred Architectural Partner

RipBang will assist the leader in Travel and Hospitality food service in developing new branded restaurant concepts for Airports, Sports Venues, and Parks and Resorts.

Los Angeles, February 10, 2009

RipBang Studios announced today that, in response to a national RFP issued by Delaware North Companies (DNC), the firm has been selected to enter into a three-year agreement to provide architecture, interior, branding, and graphic design services for a variety of new restaurants. According to DNC's Paul Pokigo, the "Selection Committee concluded that RipBang Studios will offer strategic and high professional performance to allow DNC to meet its current and future development objectives". It is anticipated that RipBang will partner with DNC to design and develop new and exciting concepts for food service in high traffic destinations including Airports, Sports Venues, and Parks and Resorts.

RipBang's multi-disciplinary approach, expertise in food service projects, and concentration on improving the customer experience has won the company many commissions in the sports and entertainment world. "This new partnership with DNC, the company that practically invented food concession business in Sports Venues and Airports, provides us with an unbelievable opportunity to make going to the airport, or to a major sports event just a little bit better. We hope to bring to these casual restaurants, a sophistication and attention to detail normally associated with fine dining.

RipBang's first project with the DNC will be the renovation of the restaurant at Kennedy Space Center's Saturn V building.

ABOUT RIPBANG

RipBang Studios specializes in creating fun. We have built a reputation for innovative design solutions that add visual impact to commercial entertainment destinations through the integration of Graphics, Sculpture, and Architecture. The result is a cost effective approach to creating destinations that are noticed and experiences that are remembered.

Rooted in an understanding of the commercial marketplace, media, and operational needs, we create immersive environments that reinforce the brand messaging of our clients. Whether it is iconic signage, a fan zone, or a restaurant, our goal is to enhance the visitor experience in a way that drives revenue from sales, throughput, and sponsorships.

RipBang Studios has been commissioned to create and implement unique graphics programs, sponsorship environments, stores, restaurants, and brands for clients including The Orlando Magic, The Minnesota Twins, The Phoenix Suns, Scion, Olympic Organizing Committees, The WNBA, FIFA World Cup, Universal Studios, Walt Disney Imagineering, The Rock and Roll Hall of Fame and many others.

RipBang Studios core of experienced design professionals are drawn from the fields of Architecture, Interiors, Graphic Design, Illustration, Project Management, Marketing and Business. Our services include Strategic Planning, Branding, Signage and Graphics, Architecture and Interior Design, and Event Graphics.